# The Tourism Problem

## Remembering (recalling facts, terms, concepts, principles, etc.)

- 1. What are some of the basic Japanese phrases or greetings that visitors should learn before traveling to Japan?
- 2. What are some of the most common cultural traditions or etiquette rules that visitors to Japan should be aware of?
- 3. What are some of the common cultural misunderstandings or mistakes that foreigners often make when visiting Japan?
- 4. Can you name some of the behaviors or actions by foreigners that have been reported in the news recently?

## **Understanding (comprehending, interpreting, summarizing, etc.)**

- 1. Why have some foreigners' behaviors caused controversy or outrage in Japan?
- 2. Why do you think some foreigners struggle to understand or follow certain cultural norms or behaviors when visiting Japan?
- 3. Can you explain why certain cultural traditions or etiquette rules are important in Japanese society?

# **Applying (using knowledge in a new situation, solving problems)**

- 1. How would you recommend foreigners prepare themselves culturally and mentally before visiting Japan?
- 2. If you saw a foreigner behaving inappropriately or offensively in Japan, how would you handle the situation?
- 3. If you noticed a foreigner struggling with a cultural misunderstanding or mistake, how would you approach and assist them?
- 4. If you were to plan an itinerary for foreign visitors that prevents "over-tourism", what would you include?

## Analyzing (breaking down information, finding patterns, identifying components)

- 1. What are the key factors or components that make certain cities or regions in Japan more appealing or attractive to foreign visitors?
- 2. How would you analyze the reasons behind some of the cultural traditions or etiquette rules that foreigners find confusing or difficult to follow in Japan?
- 3. Based on the reported incidents, what patterns or trends can you identify in the types of behaviors by foreigners that have caused issues in Japan?
- 4. What factors or components might contribute to the controversies or outrage caused by certain foreigners' behaviors in Japan?

#### Evaluating (making judgments, critiquing, justifying decisions):

How would you evaluate the effectiveness of the educational resources or programs available to help foreigners understand and avoid cultural misunderstandings or mistakes in Japan?

#### Creating (generating new ideas, products, or ways of viewing things):

- 1. What innovative strategies or marketing campaigns would you propose to raise awareness and prevent foreign visitors from engaging in culturally insensitive behaviors in Japan?
- 2. What creative solutions or approaches would you suggest to address the issue of foreign visitors' misbehavior in Japan?
- 3. Can you develop a new language-learning tool or resource to help foreigners effectively learn and remember common Japanese phrases or greetings?
- 4. Can you create a new marketing or branding strategy to promote lesser-known cities or regions in Japan to foreign visitors?