

# Colonel Sanders on What's My Line?

**John Daly (Host):** Colonel Harland Sanders, is that right sir?

**Colonel Sanders:** That's right.

**John Daly (Host):** Colonel Sanders, would you tell us where you're from?

**Colonel Sanders:** I'm from Shelbyville, Kentucky.

**John Daly (Host):** Shelbyville, Kentucky.

**Colonel Sanders:** That's right.

**John Daly (Host):** And what part of the state is that sir?

**Colonel Sanders:** That's along the west central side, near Louisville, Kentucky.

**John Daly (Host):** Near Louisville?

**Colonel Sanders:** Yes, with a nine mile road.

**John Daly (Host):** Lovely country. Nice to have you. May I present the panel, Colonel? Now would you join me over here please sir?

**John Daly (Host):** The next thing I think that we need to do really is to let the audience here in the theater and the audience at home know exactly what your line is. (*Head of Southern Fried Chicken Company*) Then we can tell you that Colonel Sanders is self-employed and deals in a product and we'll begin the general questioning with Arlene Francis.

**Arlene Francis:** Colonel, I don't know what you do but I think you look too beautiful to work.

**Colonel Sanders:** I do plenty of work.

**Arlene Francis:** Is your product anything that I might use?

**Colonel Sanders:** Yes ma'am, I hope you do.

**Arlene Francis:** Is it any product that I could hold in my hand?

**Colonel Sanders:** Yes.

**Arlene Francis:** Is it anything that I would put into my mouth?

**Colonel Sanders:** Yes, indeed.

**Arlene Francis:** I would eat it or drink it?

**Colonel Sanders:** You would eat it.

*(He broke the rules--he's only supposed to answer "yes" or "no.")*

**Arlene Francis:** Thank you, Colonel. I know you're a southern gentleman now.

**Host (John Daly):** I'm just going to flip a few cards on that account I think, just for fun. (*He's making a joke because Colonel Sanders broke the rules.*)

**Arlene Francis:** Is it something that I might have in association with the main meal?

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**Colonel Sanders:** Yes ma'am.

**Arlene Francis:** Is it a grain rather than a meat or a vegetable?

**Colonel Sanders:** No.

**John Daly (Host):** That makes it five down and five to go, Mr. Gabel.

**Martin Gabel:** Is this wonderful food stuff of yours, does it grow in Kentucky, Colonel?

**Colonel Sanders:** Yes, it does.

**Martin Gabel:** Is it improved by that famous bluegrass of Kentucky?

**Colonel Sanders:** Yes.

**Host (John Daly):** Let me have a small conference with the Colonel. Actually, would you ask the question again, because the Colonel wants to be sure that he answered it correctly.

**Martin Gabel:** Well, I know that your great state has marvelous soil, that famous bluegrass of Kentucky, has a number of other things. But is this product of yours, which is not meat and not grain...

**Arlene Francis:** No, which is not grain.  
*(She broke the the rules. It wasn't her turn to speak.)*

**John Daly (Host):** Mrs. Francis, now I think that the marital relationship with Mr. Gabel here shouldn't be allowed.  
*(He's making a joke about her breaking the rules. She spoke for Martin Gabriel, as if they were a married couple, and she's like a wife who interrupts her husband.)*

**Arlene Francis:** I think it's just come to an end, John.

**Bennett Cerf:** I knew that pull-out talk was going to get out of this.

**John Daly (Host):** No, actually Martin, our lady is right. What has been elicited is that it is not grain.

**Martin Gabel:** But it does grow in the bluegrass of Kentucky. Is it good for animals as well as people, Colonel?

**Colonel Sanders:** No, not so well.

**John Daly (Host):** I don't think we could say so, no. Six down and four to go, Miss Kilgallen.

**Dorothy Kilgallen:** Well, if it's not grain but it grows, is it either a fruit or a vegetable?

**Colonel Sanders:** Neither.

**Dorothy Kilgallen:** That makes it seven down and three to go, Mr. Cerf.

**Bennett Cerf:** Colonel, I am going to ask you a question. If you don't make this product, you should. Is it ever used in connection with that marvelous drink mint juleps?

**Colonel Sanders:** Well, some people may have a mint julep preceding it.

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**John Daly (Host):** To that extent, Bennett, you were saved by the bell.

**Bennett Cerf:** I didn't quite hear the answer to that.

**John Daly (Host):** Well, the Colonel said that somebody might have a mint julep preceding or in connection with it.

**Bennett Cerf:** It's not used in the mint julep itself, is that correct?

**John Daly (Host):** Yes, it is not.

**Bennett Cerf:** Is it used at cocktail parties, Colonel?

**Colonel Sanders:** Yes, it could be.

**Bennett Cerf:** Is it served cold rather than hot?

**Colonel Sanders:** Either way, it could be.

**Bennett Cerf:** Is there a, um... Martin, who jumped the gun before, and I will now ask you, might it be described as meat?

**Colonel Sanders:** As meat, yes.

**Bennett Cerf:** It could be described as meat?

**Martin Gabel:** Growing meat?

**John Daly (Host):** Well, you asked if the general basic product here grew when we agreed that the basic product...

**Bennett Cerf:** Is it ever encased, Colonel, in a skin of any kind?

**Colonel Sanders:** I didn't understand you.

**John Daly (Host):** Is it encased in a skin of any kind?

**Colonel Sanders:** No.

**Arlene Francis:** Only when it's grown.

**Colonel Sanders:** Well, it's got its skin.

**John Daly (Host):** It's got its own skin, yes. Yes, we'll agree to that. [audience applause] A very nice save, Colonel, if I do say it. Very nice save.

**Bennett Cerf:** I've been saved by the bell several times, Colonel. Does this thing leap about when it's alive?

**Colonel Sanders:** No, not exactly.

**John Daly (Host):** Well, I must say this. I guess, Colonel, we'd have to agree that you could, in a very general sense, say once in a while they might be describing as leaping about.

**Colonel Sanders:** Yes.

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**John Daly (Host):** I guess you got saved again, Bennett.

**Bennett Cerf:** Colonel, is this possibly in the rabbit family?

**John Daly (Host):** No, no, that's it. Here we go, Miss Francis.

**Arlene Francis:** Would it ever be used in sausage?

**Colonel Sanders:** No.

**John Daly (Host):** No, I say not.

**Arlene Francis:** They use everything in sausage!

**John Daly (Host):** That's what I was going to say, Mr. Gabriel.

**Martin Gabel:** Colonel, could it ever have been a horse?

**Dorothy Kilgallen:** Can I take a wild guess guess? Turkey?

**John Daly (Host):** Well, you're closer than anybody.

**Dorothy Kilgallen:** Fowl?

**John Daly (Host):** Fried chicken, ma'am!

*(He says this in a fake Southern accent because the South is famous for fried chicken.)*

[audience applause]

**Colonel Sanders:** You haven't heard of that finger-licking good Kentucky fried chicken?

**John Daly (Host):** That's the Colonel's company, actually.

**Dorothy Kilgallen:** I just don't think of it growing out of the blue grass.

**John Daly (Host):** Well, I don't either, because...

**Arlene Francis:** It feeds on the blue grass.

**John Daly (Host):** Martin asked if if it used the grass, the Colonel says they do pick at grass, and we were talking about chickens, and they do grow. I think we can all agree on that.

**Bennett Cerf:** Nice, quiet chickens that don't leap, we understand.

**Martin Gabel:** Come on, I never associate fried chicken with mint julep. I don't think they go well together, Colonel.

**Colonel Sanders:** You'd have the julep prior to eating the chicken dinner, see? And that Kentucky fried chicken is different than ordinary fried chicken.

**John Daly (Host):** See, that's the Colonel's company, it's Kentucky Fried Chicken. Just Kentucky Fried Chicken, and he's been so successful with it, he has it now in take-home stores and other places of franchise to do it, make it his way where they get...How many spices is there?

## Colonel Sanders on What's My Line?

**Colonel Sanders:** There's 11 different spices in there, and a patented method of frying. We have over 900 outlets all the way from Honolulu to Blackpool and London and Manchester, England, all across Canada.

**John Daly (Host):** So there we are, Kentucky Fried Chicken.

**Colonel Sanders:** And all we said is wherever you see a picture of this mug of mine, you know you're going to get good food, at least good chicken.

**John Daly (Host):** Thank you very much, Colonel. It was nice to have you with us.